



# AWARD AND JUDGING REGULATIONS of the “SYSTEMS & COMPONENTS Trophy – Engineers’ Choice”



## 1. General information and aim of the award

SYSTEMS & COMPONENTS, the B2B platform for the supplier industry at AGRITECHNICA, would like to award the “SYSTEMS & COMPONENTS Trophy - Engineers’ Choice” to systems or components with a new or significantly improved concept that can make a special contribution to the development and realisation of products with which new processes are made possible or known processes are significantly improved.

The SYSTEMS & COMPONENTS Trophy is awarded by DLG e.V. (“DLG” – German Agricultural Association).

## 2. Conditions of participation

All exhibitors admitted to SYSTEMS & COMPONENTS 2025 can apply for a SYSTEMS & COMPONENTS Trophy by submitting a system or component for the award. Participation is voluntary and not associated with any additional costs.

Eligible for the award are systems and components from the agricultural machinery supply industry whose manufacturers are admitted exclusively as SYSTEMS & COMPONENTS exhibitors (assigned to halls 15, 16, 17). It is a prerequisite that the submitted product has market approval until one year after AGRITECHNICA / SYSTEMS & COMPONENTS 2025 (November 2026). Products that have already been submitted for a SYSTEMS & COMPONENTS Trophy award in previous years may not be submitted again.

### 2.1. Double submissions

Products submitted for the AGRITECHNICA Innovation Award or the AgriFuture Concept Winner cannot be submitted for a SYSTEMS & COMPONENTS Trophy at the same time. Double submissions will result in disqualification from the competition.

### 2.2. Closing date

The closing date for entries is midnight on Friday, July 18, 2025. Online registration will be available until the closing date. Applications received after the deadline, incomplete applications and applications that do not meet the requirements will not be considered in the competition.

## 3. Registration procedure

Each system or component can only be registered individually. Registration takes place online in the Exhibitor Service Portal (<https://portalagritechnica.dlg.org>).

All fields marked as mandatory in the online form must be completed by the participant.

The participant is required to explain precisely and comprehensibly what the advantage, improvement or further development of the registered system or component is. The product characteristics should be described in a plausible and comprehensible manner and, if possible, should be supported by independent test results. Registration by post, fax or e-mail is not possible. The language of registration is English.

Development engineers (see point 4) will have insight into the submitted documents.

### 3.1. Joint applications

Several companies can jointly register a component or system that has been developed jointly. In this case, the application must be marked as a joint application and all partners must be named. In the public media, the component or system is then presented as a joint application with all partners involved.

## 3.2. Visual and audio material to be submitted with the application

For illustration in the media, up to three images of the system or component should be uploaded as a file (with at least 300 dpi resolution) in the online form. In addition, it is possible to submit a video with a maximum length of three minutes. The participant assures that he/she has the rights of use to the image/video and also grants these to the DLG. The rights of use include in particular the publication and reproduction rights.

## 4. Jury

Development engineers are responsible for determining the award winners. The development engineers are employees of companies exhibiting at AGRITECHNICA 2023. The development engineers will be determined via a call by the DLG to exhibiting companies to nominate their chief development engineers for the vote. Development engineers of exhibiting companies in SYSTEMS & COMPONENTS, as well as those whose companies have submitted a product for voting, are excluded from voting.

## 5. Selecting award winners

The decisive factors for awarding the SYSTEMS & COMPONENTS Trophy are:

- Importance for practice
- Advantages for business and labour management
- Improvement of the environmental and energy situation
- Effects on work facilitation and occupational safety

The award winners will be selected in two stages.

### Stage 1: Determination of nominees

From the development engineers nominated in accordance with point 4, 20 persons will be drawn by lot by the DLG in May 2025, who will determine 20 nominees for the final online voting using a points allocation system from the applications received in autumn 2025. If fewer than 30 registrations are received, DLG reserves the right to place the selection of nominees under professional supervision.

### Stage 2: Determination of award winners

Subsequently, all nominated development engineers vote on the award winners from the 20 nominees by means of an online voting procedure. The nominees with the three highest point scores will be awarded the Trophy. The decision is final.

## 6. Publication

### 6.1. Announcement of award winners

The award winners will be presented to the public at the beginning of mid-October 2025. Before that, the 20 nominees will be announced at the end of September.

The prize-winning companies will be published by DLG on the AGRITECHNICA/SYSTEMS & COMPONENTS website and on social media in German and English. All award-winning systems or components are presented with a picture and product information. The 20 nominated systems or components will be published in a separate list.

### 6.2. Opportunity for presentation

Nominees as well as award-winning exhibitors will be presented in a promotionally effective manner in the foyer of the SYSTEMS & COMPONENTS Expert Stage.

### 6.3. Awards ceremony

The SYSTEMS & COMPONENTS Trophy will be awarded with a high public profile. The award winners will receive a SYSTEMS & COMPONENTS Trophy and a certificate for each award-winning system or component. In the case of a joint application, each of the participating companies will receive a SYSTEMS & COMPONENTS Trophy and a certificate.

The setting for the award ceremony will be determined by the organiser in advance of the event.

Submitted image and video material will be shown for presentation at the award ceremony. DLG reserves the right to edit the material provided.

### 7. Advertising with award-winning systems or components

Advertising is voluntary and permitted:

- with the certificate
- with the SYSTEMS & COMPONENTS Trophy (colour or b/w)
- with textual references to the award (e.g. in press releases, advertisements, on the Internet)
- as well as with other campaign logos or communication materials defined in advance by the DLG and approved for advertising

#### 7.1. Permitted types of use

Certificates and SYSTEMS & COMPONENTS trophies may be reproduced in all sizes, whereby the ratio of width to height must remain the same. Changes to the SYSTEMS & COMPONENTS Trophy (e.g. text, colours) are not permitted. The production of duplicates of the certificate and the SYSTEMS & COMPONENTS Trophy is not permitted.

#### 7.2. Further advertising material

The award marks and other design materials defined by the DLG can be obtained from the DLG as a data set in the form of a four-colour or b/w illustration.

### 8. Advertising regulations Uniqueness

Advertising with the award symbols and textual references to the "SYSTEMS & COMPONENTS Trophy – Engineers' Choice" award is only permitted in close connection with the naming of the award-winning system or component. It must be clearly visible at which show and on the basis of which characteristics the award was made. The year of the award shall be indicated.

### 8.1 Exclusivity

Only the award-winning system or component with the properties presented for testing may be advertised. Corporate or image advertising detached from the system or component is not permitted.

### 8.2 Specification of sender

The award winner must be visible.

### 8.3 Advertising duration

By stating the year of the award and in connection with the awarded system or component, the advertising duration is left to the manufacturer.

### 8.4 Ban on misleading information

In advertising measures, care must be taken to avoid anything that could give rise to misleading perceptions. All information must comply with competition law. The responsibility for this lies solely with the participant or his/her legal successor.

### 9. Withdrawal of the SYSTEMS & COMPONENTS Trophy

DLG reserves the right to withdraw the awarded SYSTEMS & COMPONENTS Trophy if the award winner has not provided information in accordance with the facts with regard to the award-winning evaluation criteria or if there are serious violations of the advertising regulations (see Point 8).

### 10. Damage claims

Damage claims are excluded unless they are based on intentional or grossly negligent actions. This does not apply in the event of injury to life, limb and health or so-called cardinal obligations, which are also based on slight negligence.

### 11. Final provision

By registering in the Exhibitor Service Portal, the Award and Inspection Regulations together with the appendices are legally binding for the participant. The judges' decision is final.